



June 1, 2019

In October 2019 members of the South Central Chapter of the Medical Library Association will gather at the Sheraton OKC Downtown Hotel for their annual meeting. <https://www.sccmla.org/Meetings/2019> We are excited to share with our members the amazing transformation of downtown OKC that has unfolded since the group last met here in 1989.

We are inviting local corporate sponsors to showcase products and services and build brand recognition among medical librarians and health information professionals from Arkansas, Louisiana, Oklahoma, New Mexico, and Texas. We will recognize all exhibitors and sponsors in our official conference program.

The conference theme, “New Routes on an Information Journey”, highlights both the historic importance of the mother road that runs through three of the five states in our chapter and the innovative resources and services that form the foundation of health sciences librarianship.

Whether they serve in hospitals, health care institutions, academic libraries, or private industry, medical librarians make important contributions to the health care team that save time, improve patient outcomes, and reduce health care costs. They apply specialized information retrieval knowledge to answer clinical and research questions, create pathways to data repositories, support biomedical researchers and authors, and teach information management skills in undergraduate and graduate medical and allied health education programs.

We believe Route 66 is especially at home in Oklahoma, and the same vision of future possibilities that inspired Cyrus Avery and other highway pioneers is still alive and well in our city and our state. We hope you will join us in supporting our meeting and providing a warm Oklahoma welcome to our attendees. We will greatly appreciate all charitable or in-kind donations.

Three levels of sponsorship opportunities are available:



Cadillac Convertible (\$4,000+)

Your generous contribution could underwrite part of the welcome reception, farewell social event, business meetings, luncheons, or audiovisual and technology support of speakers, presenters, and attendees



Chevy Corvette (\$2,000-\$3,999)

Sponsorships at this level could support printing costs, program speakers, program CE, transportation, refreshments for morning and afternoon breaks, or the new members reception



Ford Mustang (\$500-\$1999)

Your contribution could support signage, gift baskets, badges, tote bags, or poster sessions

Please contact members of the Exhibits and Sponsorships Committee for additional information.

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