

# SCC/MLA 2019 Speakers



## Plenary 1: “Who is Serving on the Picket Line for the Miracle of Life?”

**Ron Banks** is the Director, Division of Comparative Medicine for the University of Oklahoma Health Sciences here in Oklahoma City. He received his veterinary training from Auburn University College of Veterinary Medicine after which he entered military service in the U.S. Army Veterinary Corps. His research medicine residency at Walter Reed Army Institute of Research in Washington DC was followed by several assignments supporting research seeking improved survivability for the soldier, sailor, airman or marine. Dr. Banks joined the OUHSC program in 2016 after serving for over a decade as the Director, Office of Animal Welfare for Duke University and Duke University Medical Center.



## Plenary 2: “New Routes on an Information Journey: Preparing for Crucial Conversations®”

**Valerie N. Williams, Ph.D.**, is Vice Provost for Academic Affairs and Faculty Development at the University of Oklahoma Health Sciences Center. In this role she has responsibility for campus-wide academic affairs, academic integrity and faculty development issues. A year after joining the OUHSC College of Medicine faculty in 1989, Dr. Williams created the Health Sciences Center Faculty Leadership Program, an interprofessional faculty development and mentoring program. As program director Dr. Williams has served as a mentor or coach for over 350 OUHSC faculty and over 500 faculty participating in summer institutes or nationally sponsored faculty development programs.



## Plenary 3: “Fake News, Language, and Truth-telling: How Word Choice in the Media Shapes Our Perception of the News”

**Ted Streuli** is the President and Executive Director of Peaceful Family Solutions, an organization that provides free therapy to children whose parents suffer from addiction. For 14 years, he served as the editor of *The Journal Record* newspaper. He is the recipient of a Voice Award from the Substance Abuse and Mental Health Services Administration (SAMHSA). In addition to a 30-year career in journalism, he has worked as a professional square dance caller, an ice hockey referee, and a circus clown.



## HLIS Luncheon: “Awakening Health Literacy and Interactive Accountability to Solve the “Triple/Quadruple Aim” - Better Health | Better Healthcare | Lower Costs | Patient/Provider Satisfaction”

**Jeff Greene** is the CEO and Founder of MedEncentive. Greene is an entrepreneur, award-winning innovator, population health expert, and human factors engineer. From 2005 to 2018, he was the recipient of the Journal Record Innovator of the Year award an unprecedented 7 times. In 2018, he was named the Patient Advocate of the Year for the state of Oklahoma by the Oklahoma Academy of Family Physicians.